



FALL 2019 EDITION

THE TOP 100 PEOPLE IN REAL ESTATE

FEATURING JODI AVERY

THIS HIGHLY
SUCCESSFUL REAL
ESTATE BROKER
HAS SPENT HER
CAREER PROVIDING
THE HIGHEST LEVEL
OF SERVICE TO HER
CLIENTS. COACHING
AND MENTORING
FELLOW AGENTS,
AND ACHIEVING
SKYROCKETING
SALES.

-STORY ON PAGE 7



Jodi Avery

Broker at Keller Williams

A deep admirer of Mother Theresa and her works, Jodi Avery lives by the quote, “Let no one ever come to you without leaving better and happier. Be the living expression of God’s kindness: kindness in your face, kindness in your eyes, kindness in your smile.”

Jodi Avery has a true passion for helping others – both personally and professionally. As a highly successful real estate broker with Keller Williams Realty, Inc., she has spent her career providing the highest level of service to her clients, coaching and mentoring fellow agents, achieving skyrocketing sales, innovating business practices and leading countless philanthropy and charity efforts to serve fellow members of her community.

While she has been practicing real estate for over twenty years, Jodi joined Keller Williams Realty in 2011 and in only six years, achieved a 945% increase in sales revenues. She was consecutively named the *#1 Individual Real Estate Agent* for Keller Williams Realty from 2013-2017. As an agent who truly goes above and beyond in so many aspects, Jodi explains that it doesn’t matter whether she is selling a house worth \$50k or \$50 million, it is not about the money; it’s about the relationships made along the way. She explains, “Some of my greatest rewards have come from the relationships built with clients. It is my nature and commitment to work with integrity, honesty, and sincerity. As a seasoned and trained negotiator, I help my clients get the most money for the properties they sell and the best purchase prices for the properties they intend to buy.”

Jodi has led the way in marketing, creativity, and sheer enthusiasm as she encourages a true celebration after every closing that she attends, getting everyone to jump and shout and do a “happy dance.” Jodi Avery’s “Happy Dance” has even gone viral on the internet – getting over 50k views. Jodi has carved her own unique path in real estate because she is passionate about what she does and the people she serves. In 2011, she wrote and published a guide called, *Jodi Avery’s A-List*, which gave clients a list of top service providers in the Tampa Bay area. Over time, the publication has grown to include favorite restaurants and other hot spots, with over 50,000 copies printed every year. She recently created the Giving Matters Initiative, which focuses on recycling common household goods, clothing, and furniture and turning them into impactful donations to local charities in need.

A single mom of four children, Jodi also volunteers her time and effort with numerous community organizations, including the Girl Scouts of West Central Florida, Working Women of Tampa Bay, Safety Harbor Chamber of Commerce, and 100+ Women Who Care. She also dedicates herself to support the Know Tribe, an



organization that highlights female business owners who are making strides in their careers and community.

Jodi ranks among the top 1% of realtors and was featured on the cover of *Top Agent Magazine* for April 2016 and named *Businesswoman of the Year* in 2016. As a result of countless hours serving the community, Jodi received the *Humanitarian of the Year Award 2018* from the Florida Realtors Organization and was featured as the lead story in *Florida Realtor Magazine* in July 2018 for her innovative business practices.

Jodi Avery
Broker at Keller Williams
www.Jodiavery.com
Jodi@Jodiavery.com
727-238-9660

